

# MEMBERSHIP DUES



Membership dues are an annual fee and based on membership type. UFA invests your membership dues in delivering exclusive membership benefits, ensuring that UFA can drive critical investment into the upcycled sector by building a robust network of upcycled leaders, fortifying the upcycled supply chain, and driving the consumer demand necessary to increase the purchase of upcycled products.

## UPCYCLER MEMBERSHIP DUES\*

*Eligible business types include consumer packaged goods brands and manufacturers, ingredient suppliers, and retailers.*

| ANNUAL GROSS SALES (\$USD)    | ANNUAL DUES |
|-------------------------------|-------------|
| \$0 - \$500,000               | \$750       |
| \$500,000 - \$1 million       | \$1,000     |
| \$1 million - \$5 million     | \$1,250     |
| \$5 million - \$20 million    | \$1,500     |
| \$20 million - \$50 million   | \$2,000     |
| \$50 million - \$100 million  | \$2,500     |
| \$100 million - \$500 million | \$5,000     |
| \$500 million - \$1 billion   | \$7,500     |
| \$1 billion - \$10 billion    | \$10,000    |
| \$10 billion - \$20 billion   | \$12,500    |
| +\$20 billion                 | \$15,000    |

- Eligible businesses include consumer packaged goods brands and manufacturers, ingredient suppliers and retailers.
- Upcycler Membership dues are tiered based on the total gross annual sales of the company or brand you represent.
- Membership dues are billed annually.
- We are not able to base dues off upcycled product-only sales or division or team gross annual sales at this time.
- To address inequities in business financing, select Upcycler Member companies are eligible to receive a 50% discount on annual membership dues. To qualify, your company must 1) earn gross annual sales of less than \$5 million, and 2) be at least 51% owned, operated, and controlled by a chief executive or founder who identifies as being-underrepresented in the industry.\*